

Marin Transit MASCOTS Service Change Proposal

MARIN TRANSIT BOARD

October 6, 2025 marintransit.org

Marin Sonoma Coordinated Transit Service Plan (MASCOTS) Background

 Collaborative comprehensive analysis of transit services in Highway 101 corridor



















Goals

- Grow ridership
- Work as if one agency
- Develop a plan, not just a study



Agenda

- **01** Proposed Regional Changes (GGBHTD & SMART)
- **02** Proposed Local Changes (Marin Transit)
- 03 Timeline





Proposed MASCOTS Regional Changes

GGBHTD

- Route 101 will increase service frequency and no longer operate north of Novato
- Route 130 will increase service frequency and no longer serve destinations north of Mill Valley/Tiburon (last stop Strawberry Village)
- Route 150 will be cancelled
- Route 580 will no longer service E. Francisco Blvd in San Rafael

SMART

Increased span and frequency on weekday and weekends









Proposed MASCOTS Local Changes

Route 17

No longer serve Sausalito (Bridgeway), end route in Marin City

Route 22

No longer serve Strawberry Village

Route 36

• *Cancel.* Replace with a new Route 26 servicing SRTC-Canal-Larkspur Landing-Strawberry

Route 71

- Extend northern terminus to San Marin SMART
- Extend southern terminus to Sausalito Ferry





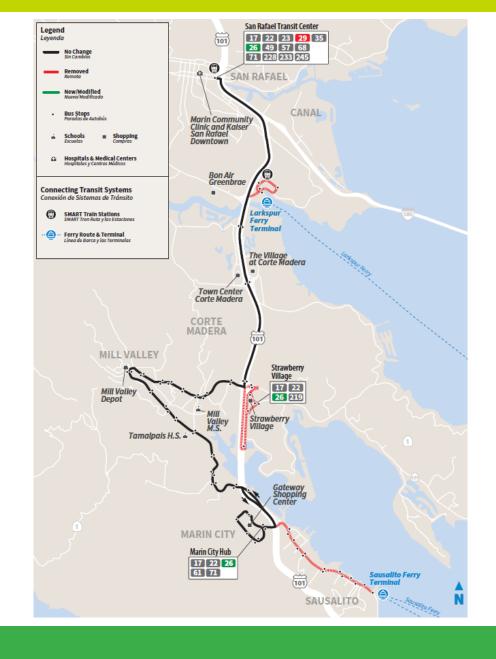


Proposed MASCOTS Local Change Summary

- Provide new connections to regional service in Southern Marin
 - Route 17 Route 130 (Marin City)
 - Route 26 & 219 Route 130 (Strawberry)
 - Route 26 Larkspur Ferry / Larkspur SMART
 - Route 71 Sausalito Ferry
- Increase legibility of the network along Highway 101
- Preserve one-seat rides to/from Sausalito, 101 Bus Pads, and San Rafael
- Increase other regional connections
 - Route 71 Extend northern terminus to San Marin SMART
 - Route 71 Extend southern terminus to Sausalito Ferry

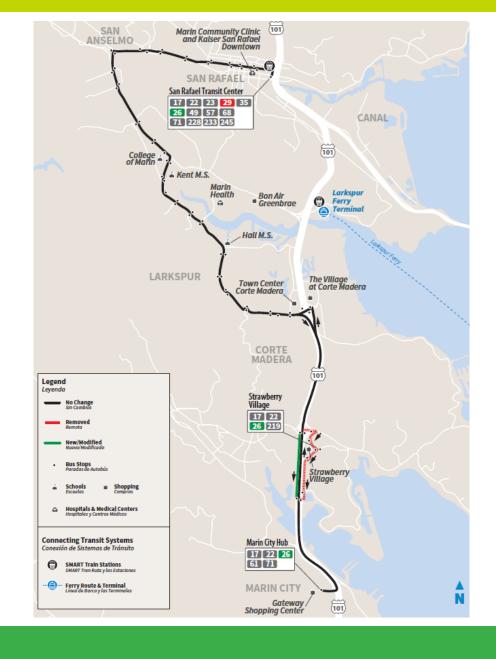


Proposed Route 17
Alignment Changes



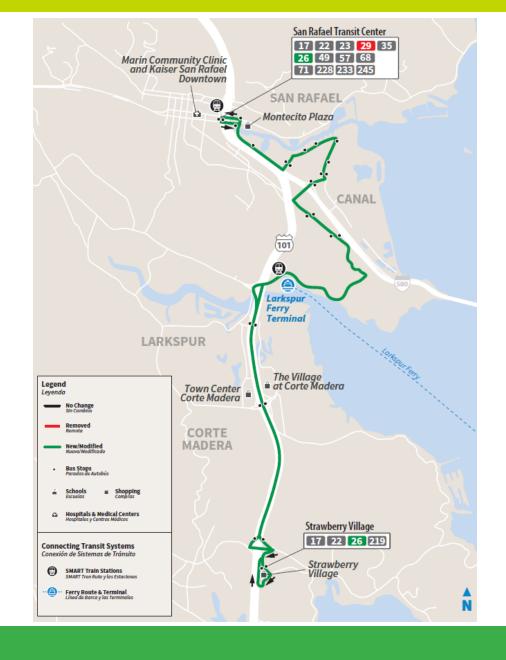


Proposed Route 22
Alignment Changes



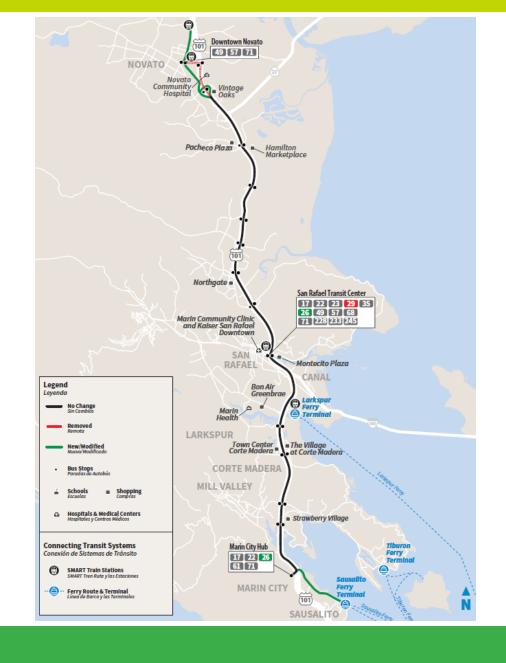


Proposed Route 26 Alignment





Proposed Route 71
Alignment Changes





Other Local Changes Proposed*

Route Cancellation Due to Low Ridership

- Cancel Route 29, Replace with new Supplemental Route 629
- Span of Service Adjustments Due to Low Ridership
 - Route 17 (weekday service would end 75 min earlier, weekend 15 min earlier)
 - Route 71 (weekend service would end 30 min earlier)
 - Route 219 (weekday and weekend service would start/end up to 50 min later/earlier)

Select Trip Cancellations Due to Low Ridership

- Route 22 (cancel two weekday trips)
- Route 49 (cancel one weekend trip)
- Route 57 (cancel one weekday trip)





MASCOTS Timeline

Summer 2024

PHASE 1: Current Conditions

Winter 2024/25

PHASE 2: Solutions to Address Opportunities

Spring 2025

PHASE 3: Impacts of Alternatives

July-August 2025

Public Outreach

September-December 2025

Boards Asked to Adopt Changes

~April 2026

Implementation

Marin Transit Timeline

July-August 2025

General Public Outreach

August-September 2025

Develop Service Change Proposal

October – November 2025

Outreach and Title VI

December 2025

Adopt Changes

~April 2026

Implementation



Thank you

CONTACT

Robert Betts

Director of Operations & Service Development

rbetts@marintransit.org

