



Zero-Emission Operations and Maintenance Facility

PROJECT UPDATE AND ENGAGEMENT PLAN

Agenda

Information Item

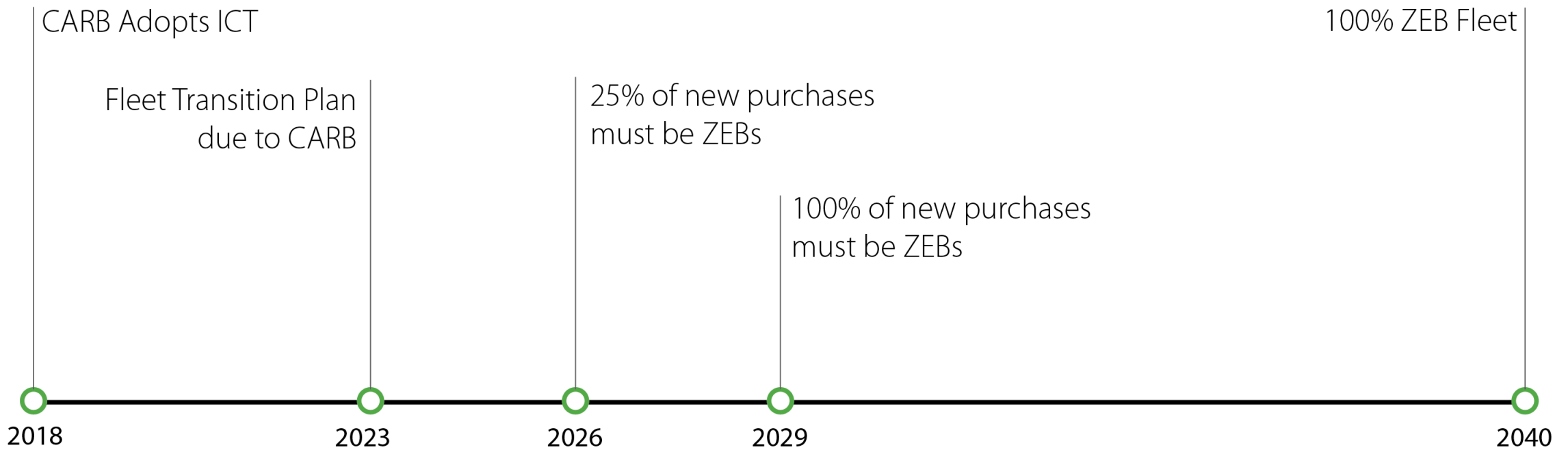
- 01** Background
- 02** Project Update
- 03** Engagement and Communication Plan
- 04** Next Steps

Background

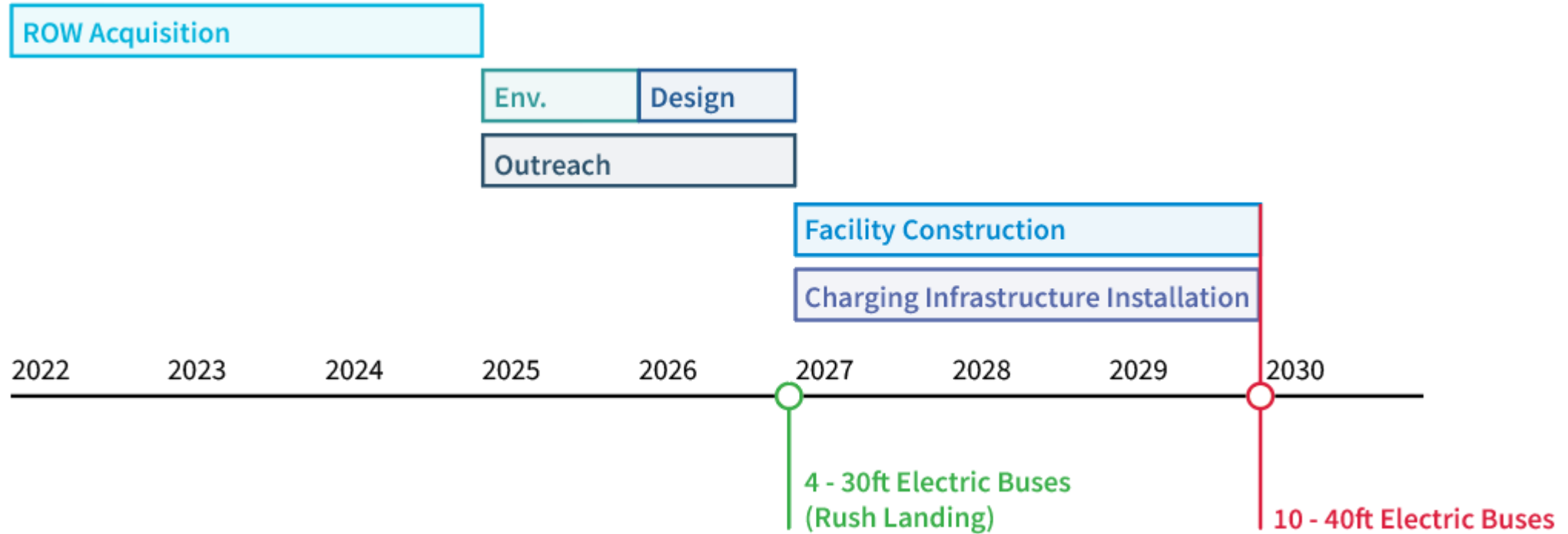
- Long-standing need for facility: Property search started nearly a decade ago
- 2023 FTA grant: \$31.5 M including \$2.1 M for workforce/childcare
- Nov 2024: Purchased 3.5-acre property at 1075 E. Francisco Blvd.
- Oct 2024: Last Board update, action included commitment to develop outreach plan by March 31, 2025 in collaboration with partners

Background: CARB's Innovative Clean Transit Regulation

- 100% Zero Emission Transit Bus Fleets by 2040
- Mandates purchasing percentages for agencies



Background: Fleet Transition Plan



Background: Facility Needs

- Bus maintenance bays (ideally 6)
- Bus washing
- Bus charging (ideally spaces for 50 buses)
- Parts storage
- Driver breakrooms and facilities
- Contractor administrative office space
- Employee parking

**Must stay on schedule, within budget,
and within 3.5-acre space constraint**



Project Update

- Currently in Environmental project phase to fulfil California Environmental Quality Act (CEQA) and National Environmental Policy Act (NEPA) requirements.
- Completed Title VI analysis, found no disparate impact.
- Mailed a postcard to neighbors in a ¼ mile of the property as initial notification.
- Made progress on partnerships and options to approach workforce and childcare components of grant.



Draft Facility Engagement and Communication Plan Development Process

- Developed in collaboration with City of San Rafael and community partners including Canal Alliance and Community Action Marin
- Incorporated lessons learned and best practices from past and current activities
- Utilize existing forums and trusted pathways to honor community time and needs
- Incorporated majority of suggestions/comments from partners
- One area of disagreement with San Rafael about alternatives uses of site:
 - Marin Transit: Exploration grounded in what is possible within constraints (timeline, funding, site), build trust by being clear about what is realistic; responds to language in Board action
 - San Rafael: Desires broader, unconstrained community conversation about range of uses for site not limited by known constraints

Draft Facility Engagement and Communication Plan

- Includes: Goals, Techniques/Activities, Audiences
- Establishes framework for scoping and hiring a team to support Marin Transit staff in delivering engagement activities
 - Exploring partnerships with individuals/organizations with proven experience reaching historically marginalized communities
 - Use techniques that yield effective, authentic, meaningful engagement with riders and community
- Utilize time and resources to maximize benefit for community: seek input on other critical issues that impact neighborhood, e.g. fare transitions, Next Generation Clipper, MASCOTS service changes, bus stops, other issues of interest to participants.

Examples of More Detailed Plan



Next Steps

- Spring 2025: Onboard an outreach support team
- Late Spring 2025: Develop detailed plan
- Summer 2025: Launch outreach activities
- Late 2025: Release formal solicitation for design work
 - pending completion of Environmental phase

Thank you

CONTACT

Cathleen Sullivan

Director of Planning

csullivan@marintransit.org

