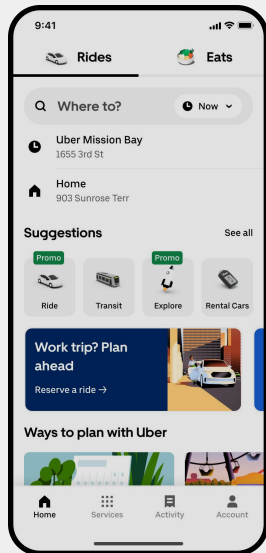


# Simple mode makes it easier to request a ride

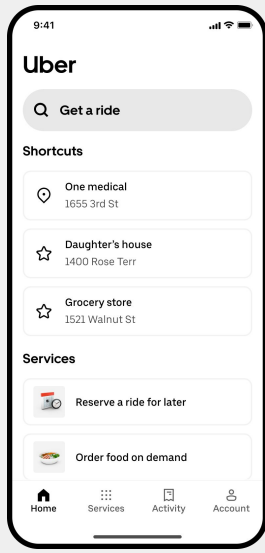
Users can toggle on Simple Mode in their app settings; available in most U.S. locations June 2025

## Simplified Home screen

Minimize taps needed to book rides, minimize distractions, surface shortcuts and most relevant products



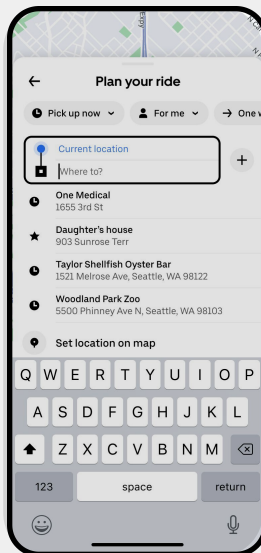
Standard Uber experience



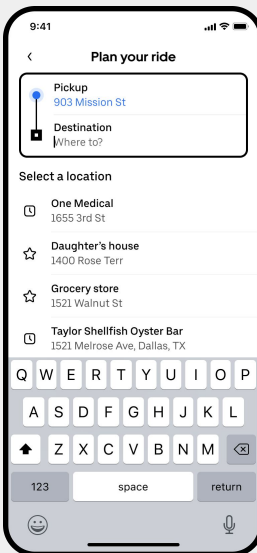
Simple mode

## Updated Location Editor

Simpler to indicate where you're going



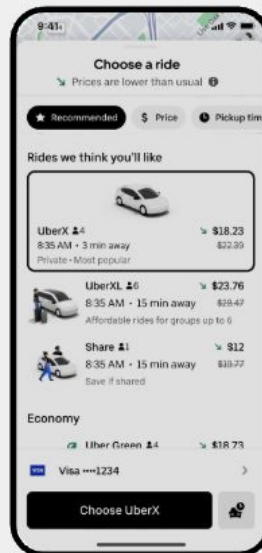
Standard Uber experience



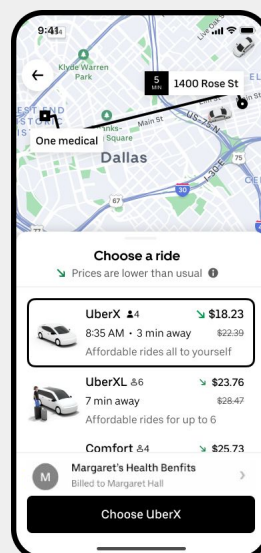
Simple mode

## Simplified Product Selector

Fewer buttons and screen to help focus



Standard Uber home screen

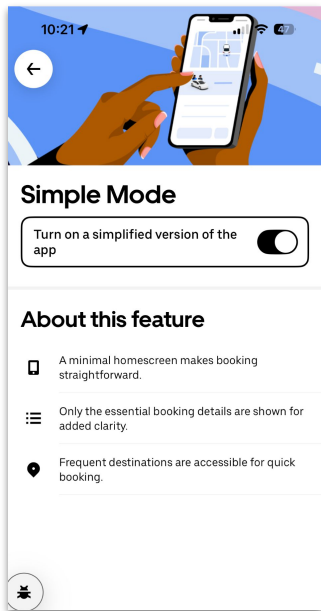


Simple mode

# Two ways for riders to access simple mode

## 1 Riders can turn on simple mode via their app settings

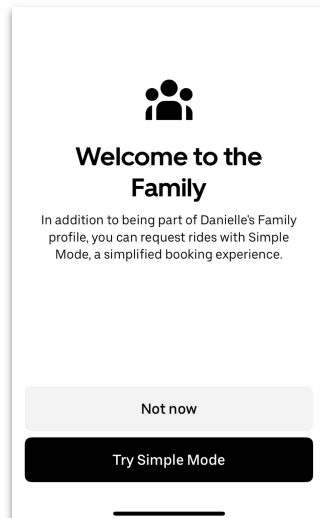
Riders can toggle on Simple Mode in app settings



- Tap **Account** (bottom right)
- Go to **Settings**
- Select **Accessibility**
- Toggle **Simple Mode** on/off

## 2 A family member can help

When a family organizer invites a rider as a **Senior Account** in the **Family Profile**, the rider is prompted to turn on Simple Mode

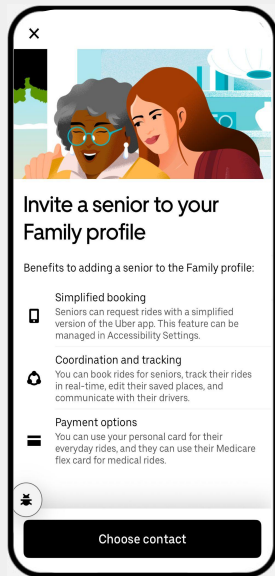


### *Personal pay trips*

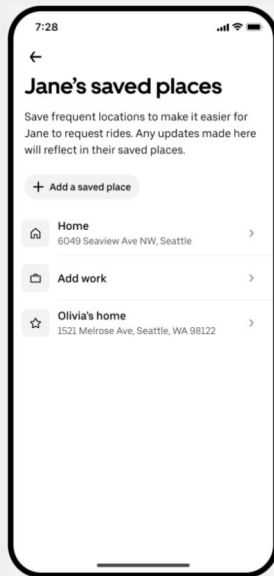
*Senior Accounts also gives riders the ability to request trips using the family organizer's payment method. The family organizer gets additional safety and coordinating features to track the ride.*

# Senior Account: family organizers can now book, manage and pay for rides on behalf of loved ones

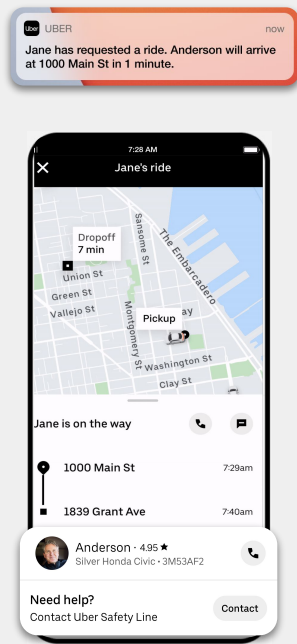
## Easier coordination + safety



Family organizers can invite seniors to their Family profile



Manage senior's saved places



Family members can call drivers or support directly on behalf of seniors + live-trip tracking

Family organizers can invite riders to join their Family profile with a Senior account. Once the senior accepts the invite, the family organizer can:

- Book rides on their behalf
- Enable the senior to book a ride on the family organizer's payment method
- Help manage their Saved places
- Have access to safety features when the senior is taking a ride on their payment profile, such as:
  - a. Live-trip tracking
  - b. 3-way communication with the driver to help coordinate their pickup or drop-off details
  - c. Be alerted via RideCheck, which proactively detects if a trip goes unusually off-course or if a possible crash has occurred
  - d. Access live help with a safety agent at ADT

Riders will also be prompted to use Simple mode when invited to join a Family profile with a senior account.

**Teen Account:** teen's can ride through a profile organized under a parent / guardian account

- Uber for Teens: allows teens aged 13-17 to ride unaccompanied with parent or guardian permission
- Parent / Guardian creates an account and then adds teen to their profile and then teen signs up through the Uber app
- Parent / Guardian has full can track the trip and get real time updates on trips status
- Applicable vouchers would automatically be applied to teens profile

