



General Manager's Report

ITEM 4

Operations & Maintenance Facility Project Update

Environmental Phase

- Developing site layouts
 - Constrained conditions → prioritizing programmatic elements
 - Evaluating ancillary uses
- Technical reports in development (Traffic, Geotech, Air quality, etc.)
- Outreach planning for first activities in summer 2025
- Workforce development – developing childcare survey for employees



Community Engagement Update

- Contracting for Engagement Support Services to bolster staff resources
 - Operations and Maintenance Facility – Education and Initial Feedback before Design Phase
 - Next Generation Clipper and Farebox transitions – Clipper launch summer, farebox transition end of 2025
 - Short Range Transit Plan (bus stops, service, financial projections) – complete by end of 2025
- Anticipated Timeline:
 - April 2025: Scoping/Contracting, incl. San Rafael coordination
 - May 2025: Kick-off and develop detailed plan
 - June-Nov 2025: Outreach activities
 - Nov-Dec 2025: Wrap up and next steps to prepare for 2026

West Marin Update

- Staff continue to do outreach in West Marin to publicize transit options and collect feedback from riders.
- Satellite hours in Bolinas shifted from Bolinas Community Health Center to Bolinas Community Center Foodbank.
- Staff completed several small focus groups and individual rider interviews about Stagecoach service.
- Staff will bring a complete update to your Board in May 2025.



Marin Transit Rider Demographics

Category	2014 Survey	2017 Survey ⁽¹⁾	2024 Snapshot Survey	Marin County
Age				
Under 18	21%	11%	23%	20%
18-64	72%	80%	65%	57%
65 & Over	7%	9%	12%	23%
Income				
Under \$25,000	57%	35%	50%	10%
\$25,000 - \$49,999	20%	24%	25%	8%
\$50,000 - \$74,999	7%	12%	11%	12%
\$75,000 or more	16%	29%	14%	70%
Race				
Hispanic	43%	52%	56%	19%
White	39%	29%	30%	67%
Black	7%	7%	10%	2%
Asian	5%	5%	3%	6%
Other	6%	7%	1%	6%

Snapshot Survey Take-Aways

- 75% of riders are low-income (compared to only 18% of county residents)
- Youth ridership has remained strong, representing over 20%
- Older adult ridership has grown, now representing 12%
- Hispanic ridership has grown, now representing over half
 - 54% of riders do not speak English at home
- 76% of riders do not have access to a household vehicle
- MTC plans on conducting another full rider survey on Marin Transit in Spring 2026

Fixed Route Ridership – January 2025



Demand Response Ridership – January 2025



Thank you

CONTACT

Nancy Whelan

General Manager

nwhelan@marintransit.org