



General Manager's Report

ITEM 4

Canal Alliance Nuestro Canal, Nuestro Futuro Event

- Staff joined Canal Alliance for a celebration at our shared office site
- 200+ community members in attendance
- 4 Marin Transit staff supported the event
- Interactive activity to understand:
 - Barriers to using transit service
 - Desired transit improvements



West Marin Health & Wellness Fairs

- Marin Transit staff are participating as part of renewed outreach efforts in West Marin
- Attendees receive information about our programs and services and can start Marin Access enrollment process
- Three events completed to date
 - Approximately 80 community member interactions

The poster features logos for the San Geronimo Valley Community Center, Marin Health & Human Services, and MMCS (West Marin Community Services) at the top. The main title is 'WEST MARIN COMMUNITY HEALTH AND WELLNESS FAIRS'. Below the title, the event schedule is listed: October 23 at San Geronimo Valley Community Gym (3-6 pm), October 29 at The Dance Palace in Point Reyes Station (3-6 pm), November 7th at Bolinas Elementary School (3-5 pm), and November 14th at Tomales Town Hall (2-5 pm). A central graphic shows eight service categories in rounded rectangular boxes: Flu and COVID Vaccines, Vision Screenings, Health Screenings, Wellness Resources, Community Resources, Health Education, Emergency Preparedness, and Free Food and More! The background is a scenic landscape with green hills and trees.



60
YEARS

**marin
transit**
EST. 1964

- Marin Transit will be celebrating our 60th anniversary in December
- Events Planned
 - Board & transit agency partner celebration immediately following Dec. 2nd Board Mtg.
 - Community Partner Celebration at December Advisory Committee meeting
 - Staff outreach at SRTC/transit hubs throughout December to thank our loyal riders
- Recognition for contractor staff for helping us serve Marin County with high quality transit!

Fare Free Day – Election Day!

- Local bus service fare free for all riders on Tuesday 11/5/24
- Fare promotion via:
 - Ad Rail on Marin Transit buses
 - Website Event Post
 - Social Media
- Next year: With County Office of Elections, publish transit routes closest to vote centers



Regional Accessibility Updates

BAY AREA TRANSIT TRANSFORMATION ACTION PLAN



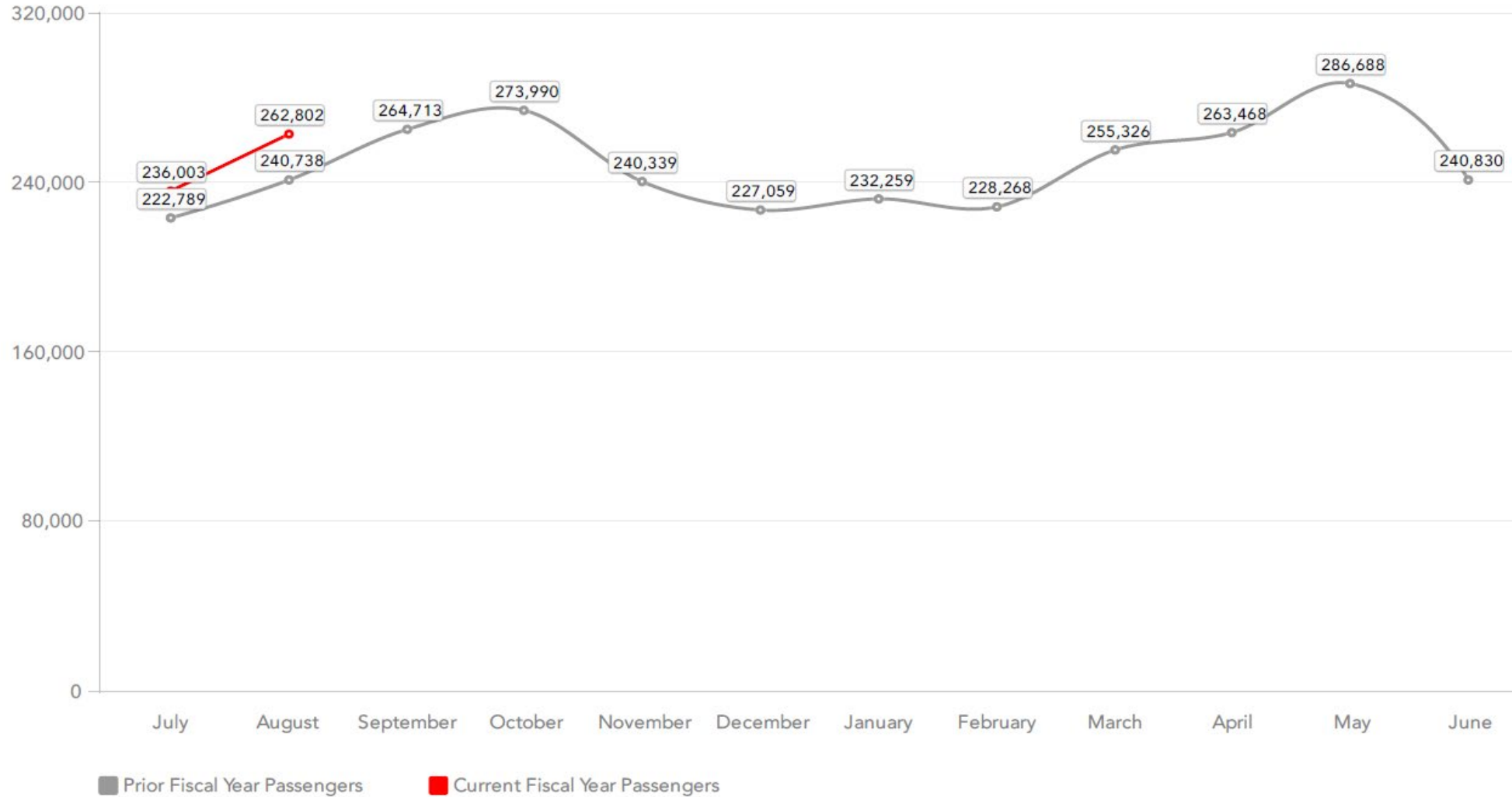
Accessibility

- **Action 21:** Designate a Mobility Manager to coordinate rides and function as a liaison between transit agencies and other services in each county
- **Action 22:** Fund additional subregional one-seat paratransit ride pilots and develop cost-sharing and transfer policies for cross jurisdictional paratransit trips
- **Action 23:** Integration of ADA paratransit services on Clipper Next Generation
- **Action 24:** Identify key paratransit challenges and recommend changes
- **Action 25:** Adopt standardized eligibility practices for programs that benefit people with disabilities – ADA paratransit and Regional Transit Connection program

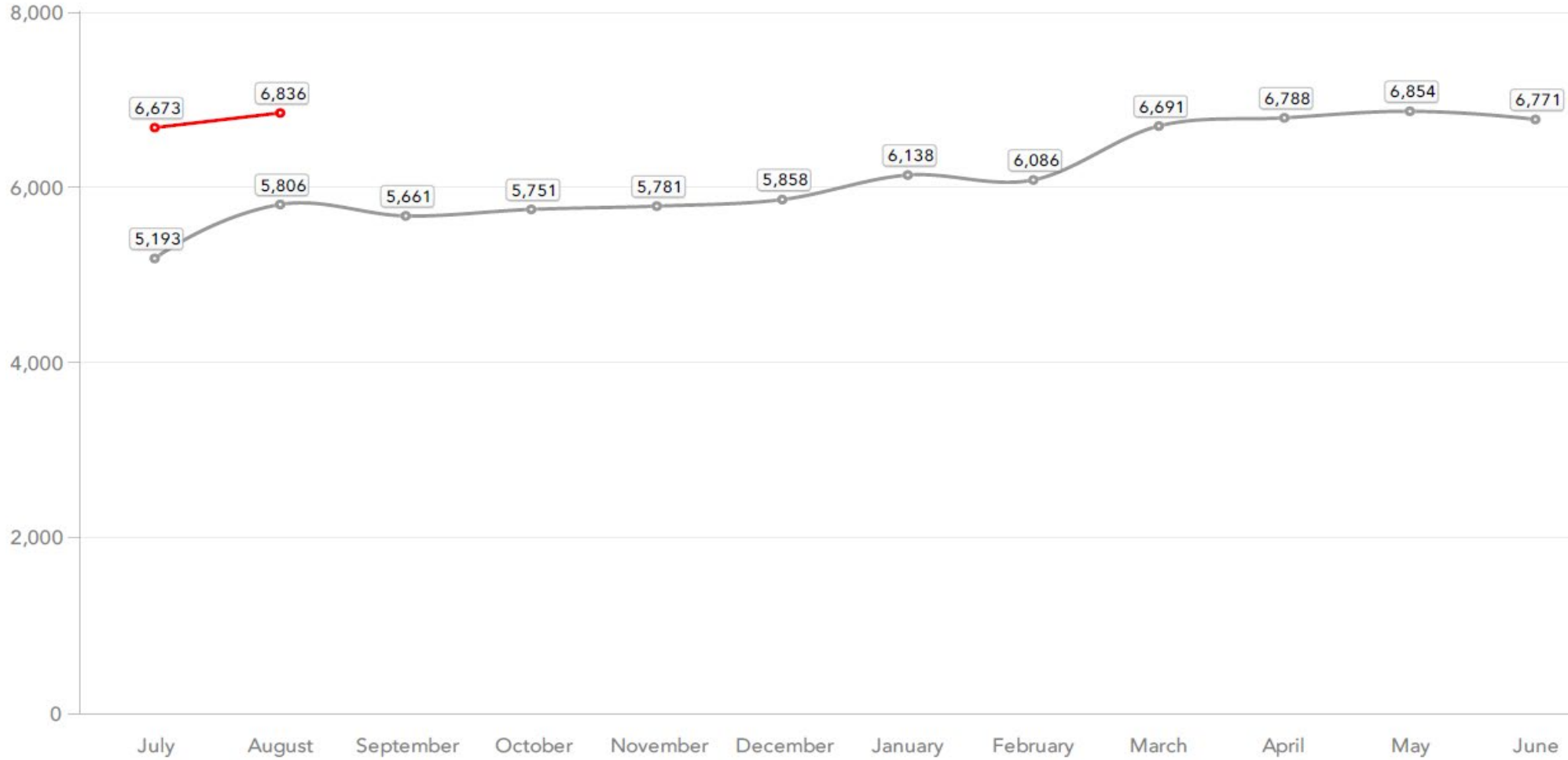
Regional Accessibility Updates

Action	Description	Marin Transit Efforts
Action 21	Mobility Manager	Pending MTC action; goal to identify transit agency lead in each County to coordinate rides, function as liaison between transit and other services.
Action 22	One-seat Paratransit Ride Pilots	One-seat rides offered via partnership with GGBHTD; staff continue to explore opportunities to expand on this model.
Action 23	Paratransit Fares Paid on Clipper Next Generation	Staff have updated the demand response scheduling software & provide input on software updates to allow for paratransit payment via Clipper.
Action 24	Key Challenges & Recommendations	Staff provide paratransit data to MTC monthly & provide input at BAPAC.
Action 25	Standardized Eligibility Processes	Staff have initiated a pilot to update the Marin Access application process to align with regional goals & simplify process for applicants.

Fixed Route Ridership – August 2024



Demand Response Ridership – August 2024



■ Prior Fiscal Year Passengers ■ Current Fiscal Year Passengers



Thank you

CONTACT

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