



General Manager's Report

ITEM 4



Marin-Sonoma Transit Coordination - Oct Update

- Service Planning goal is to improve service efficiency, effectiveness, and legibility along the Highway 101 corridor to better serve existing and future transit riders.
- Planning work is well underway
 - Existing conditions complete
 - Board update planned for November about existing conditions
 - Draft service proposals under consideration by GMs and planning group
- Finance subcommittee is focused largely on Sonoma County funding



Marin County Senior Fair 2024

- Estimated 2k+ attendees
- 200+ interactions with individuals
- 760+ giveaway items handed out.
- More than half of MCTD staff supported the event
- 30+ staff hours to prep

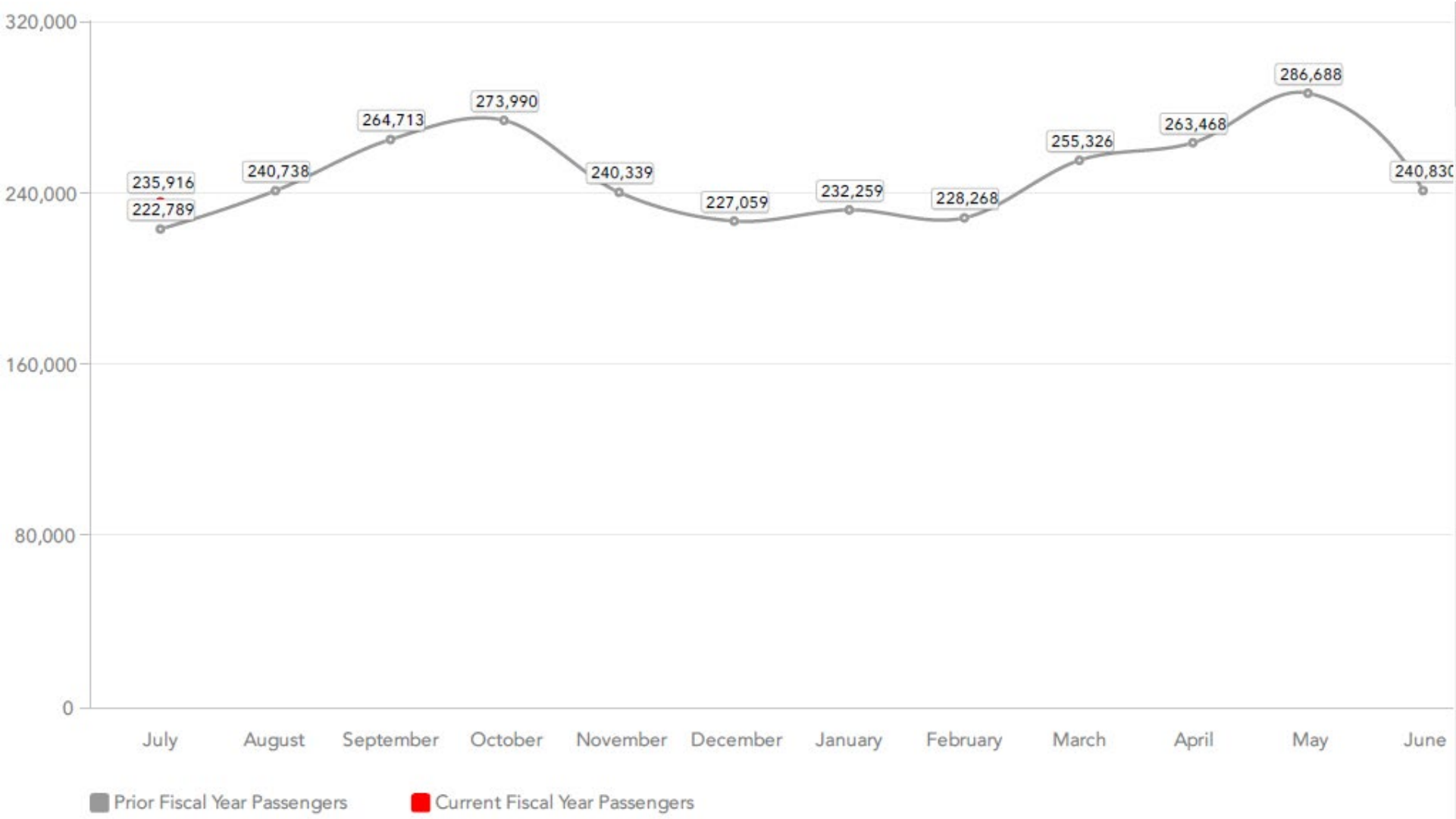


Pictured left to right: Supervisor Eric Lucan, General Manager Nancy Whelan, Operations Manager Kyle French, and Community Engagement Coordinator Raymundo Vidaure Jr.

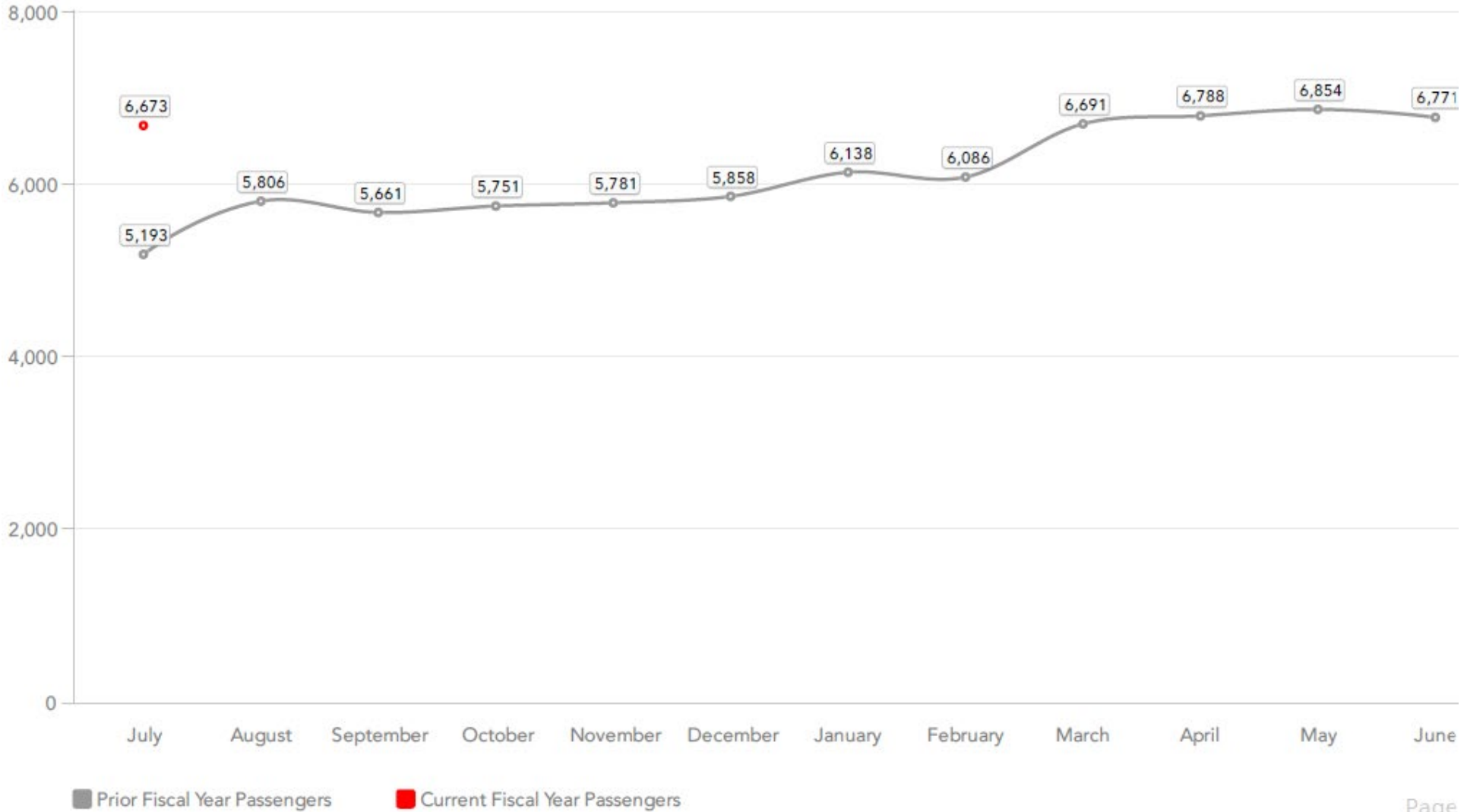


Pictured left to right: Dario Santiago Executive Director, Public Authority of Marin, Michael Harris Board Chair, Public Authority of Marin and PCC Chair, Nancy Whelan General Manager

Fixed Route Ridership – July 2024



Demand Response Ridership – July 2024



Thank you

CONTACT

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