

General Manager's Report

ITEM 4

September 9, 2024 marintransit.org



















Marin-Sonoma Transit Coordination - Sept Update

- Regular meetings of GMs & EDs, Service Planning Group, Marketing/Outreach Group, Financial Subcommittee
- Service Planning goal is to improve service efficiency, effectiveness, and legibility along the Highway 101 corridor to better serve existing and future transit riders.
- Board update planned for November
- Subcommittee of electeds for more detailed engagement



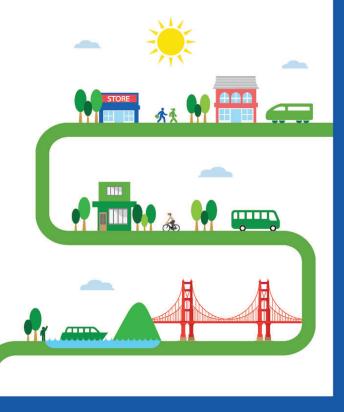
September is Transit Month!

Get rewarded for taking transit

Obtenga recompensas por utilizar el transporte público

Log green trips and earn up to \$500 in rewards with Marin Commutes!

¡Registre viajes ecologistas y gane hasta \$500 en premios con Marin Commutes!











Transit Month - Regional Promotion





Public Wi-Fi is Available on All Marin Transit Buses!

- Wi-Fi is available for riders on all Marin Transit vehicles
- New signage will be posted on our vehicles over the next couple of weeks to make sure riders are familiar with the feature
- Staff are sharing this info with riders on social media and via the Marin Transit monthly newsletter
- More info can be found at www.marintransit.org/wifi



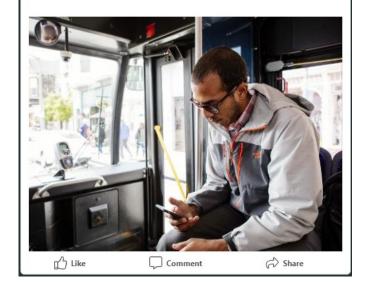


Attention Marin Transit riders! Did you know that WiFi is available on all Marin Transit buses? Connecting is easy, so, whether you're traveling for school, work, or just need to access the internet on the go, we've got you covered! Visit www.marintransit.org/wifi to learn more!

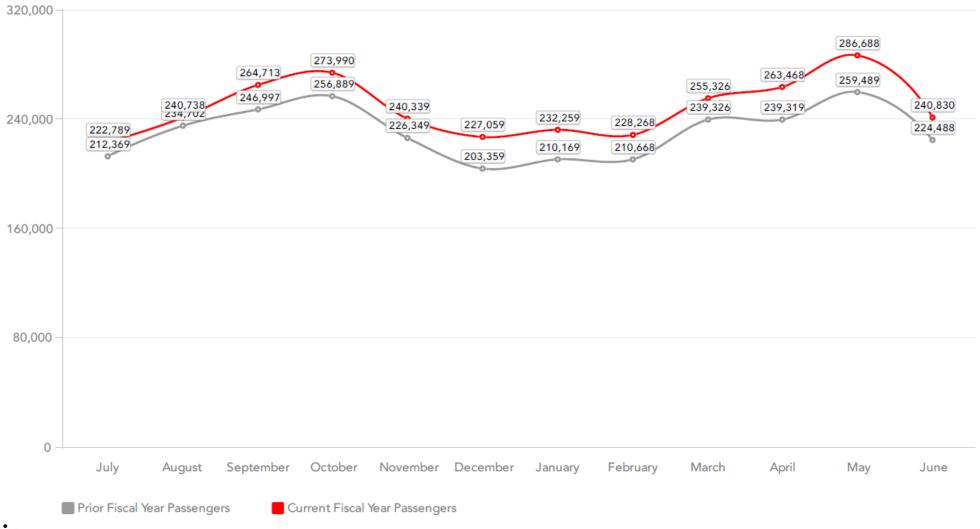
[Image Description: A man seated on a Marin Transit bus looking at his cellphone]

¡Atención pasajeros de Marin Transit! ¿Sabías que hay WiFi disponible en todos los autobuses de Marin Transit? Conectarse es fácil, así que, si viaje a la escuela, trabajo o simplemente necesite acceder al Internet, ¡lo tenemos cubierto! ¡Visite www.marintransit.org/wifi para más información!

[Descripción de la imagen: Un hombre sentado en un autobús de Marin Transit mirando su teléfono celular]



Fixed Route Ridership – June 2024





Demand Response Ridership – June 2024





Thank you

CONTACT

Nancy Whelan

General Manager

nwhelan@marintransit.org

