



General Manager's Report

ITEM 4



Marin-Sonoma Transit Coordination - Sept Update

- Regular meetings of GMs & EDs, Service Planning Group, Marketing/Outreach Group, Financial Subcommittee
- Service Planning goal is to improve service efficiency, effectiveness, and legibility along the Highway 101 corridor to better serve existing and future transit riders.
- Board update planned for November
- Subcommittee of electeds for more detailed engagement



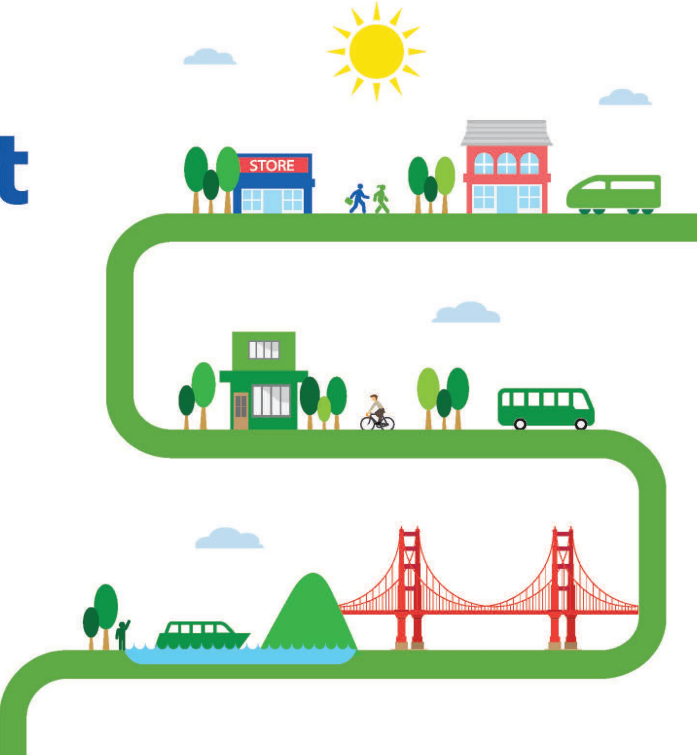
September is Transit Month!

Get rewarded for taking transit

Obtenga recompensas por utilizar el transporte público

Log green trips and earn up to \$500 in rewards with Marin Commutes!

¡Registre viajes ecologistas y gane hasta \$500 en premios con Marin Commutes!



marincommutes.org/rewards

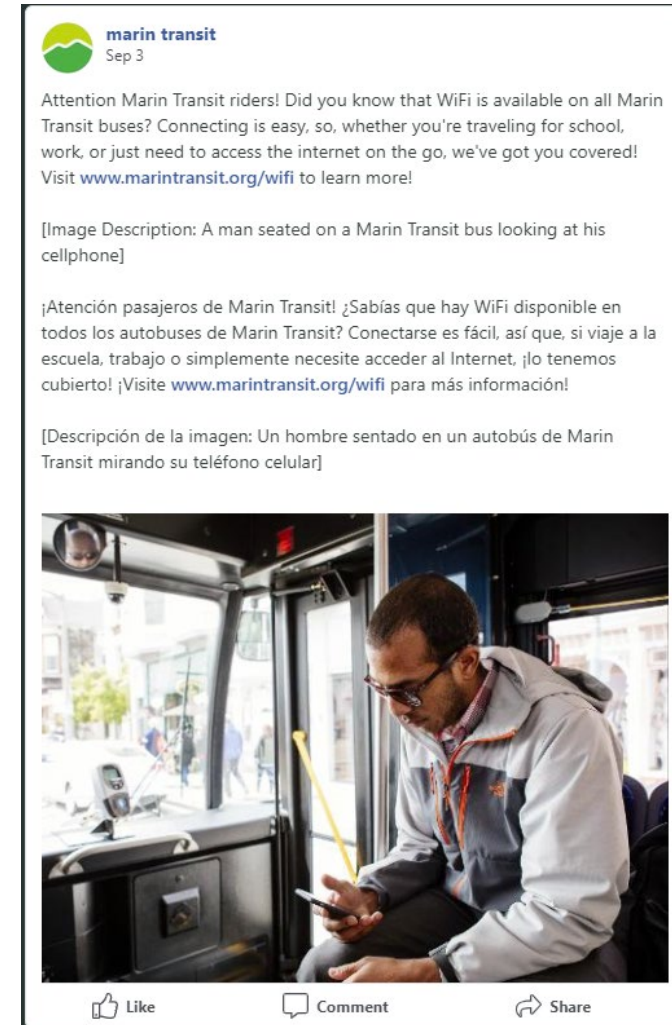


Transit Month – Regional Promotion

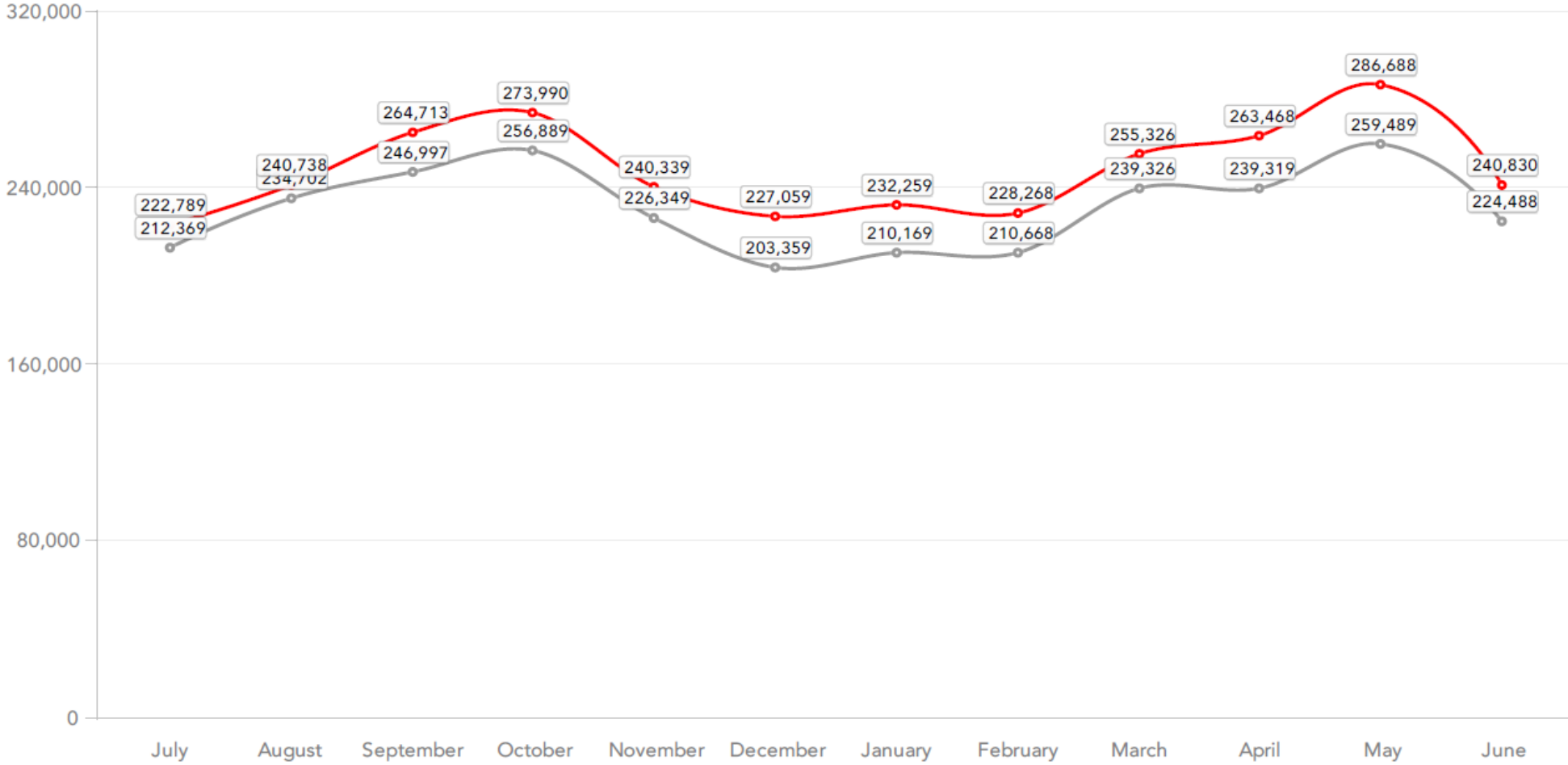


Public Wi-Fi is Available on All Marin Transit Buses!

- Wi-Fi is available for riders on all Marin Transit vehicles
- New signage will be posted on our vehicles over the next couple of weeks to make sure riders are familiar with the feature
- Staff are sharing this info with riders on social media and via the Marin Transit monthly newsletter
- More info can be found at www.marintransit.org/wifi



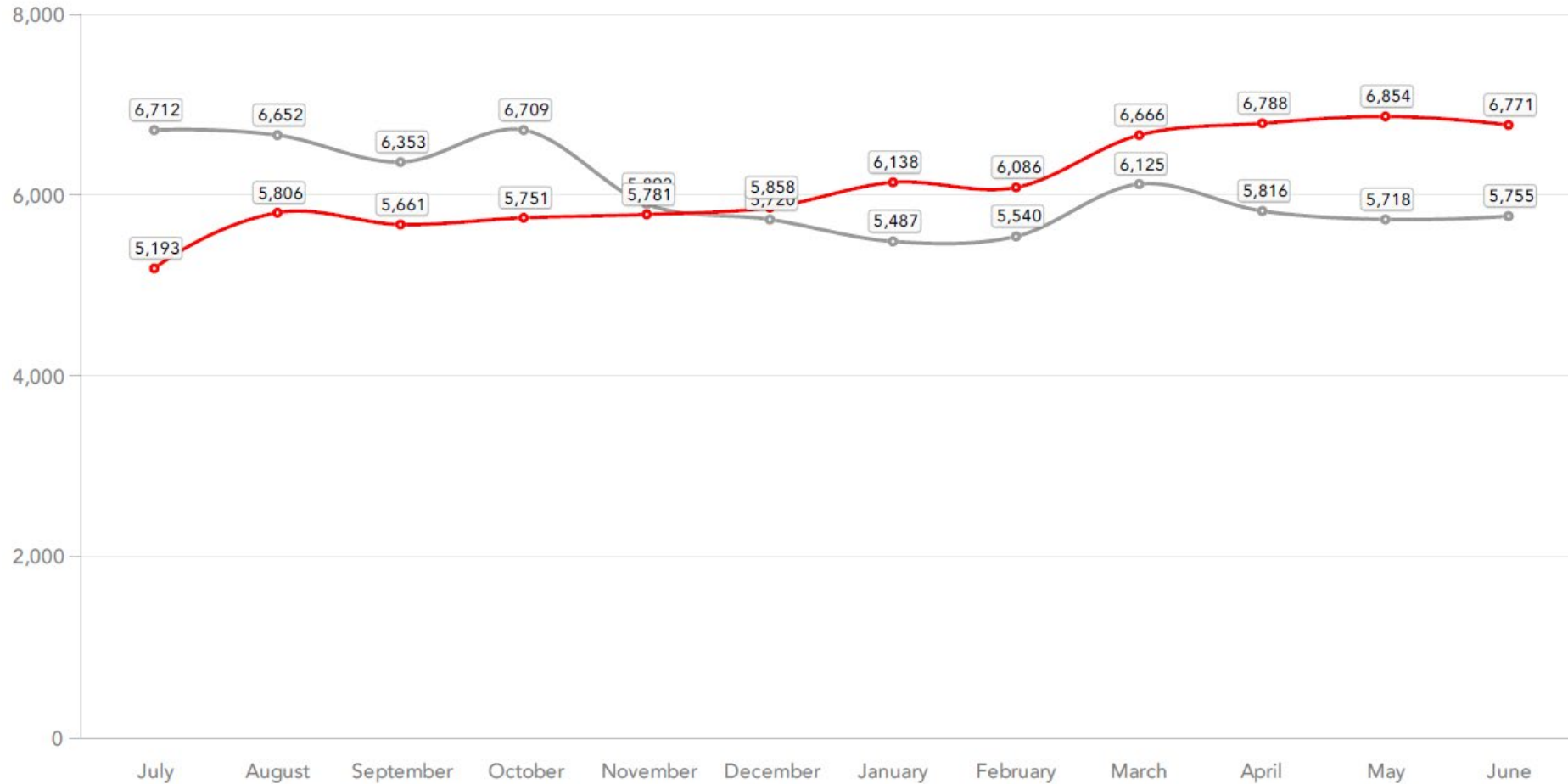
Fixed Route Ridership – June 2024



■ Prior Fiscal Year Passengers
 ■ Current Fiscal Year Passengers



Demand Response Ridership – June 2024



■ Prior Fiscal Year Passengers ■ Current Fiscal Year Passengers

Thank you

CONTACT

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