



General Manager's Report

ITEM 4

E-Jest Vehicle Demonstration

- Vehicle on loan April 1st to April 19th
- Testing in Community Shuttle and paratransit service
- Battery electric
- 130 - mile range
- 9 passenger
- Low-floor
- **Available for viewing and a short ride after today's Board meeting**



Responding to Marin Access Staffing Shortages



Now Hiring

Bus Drivers and Mechanics

Apply Today at
marintransit.org/apply

 **marin transit**

Driver Recruitment / Retention Efforts

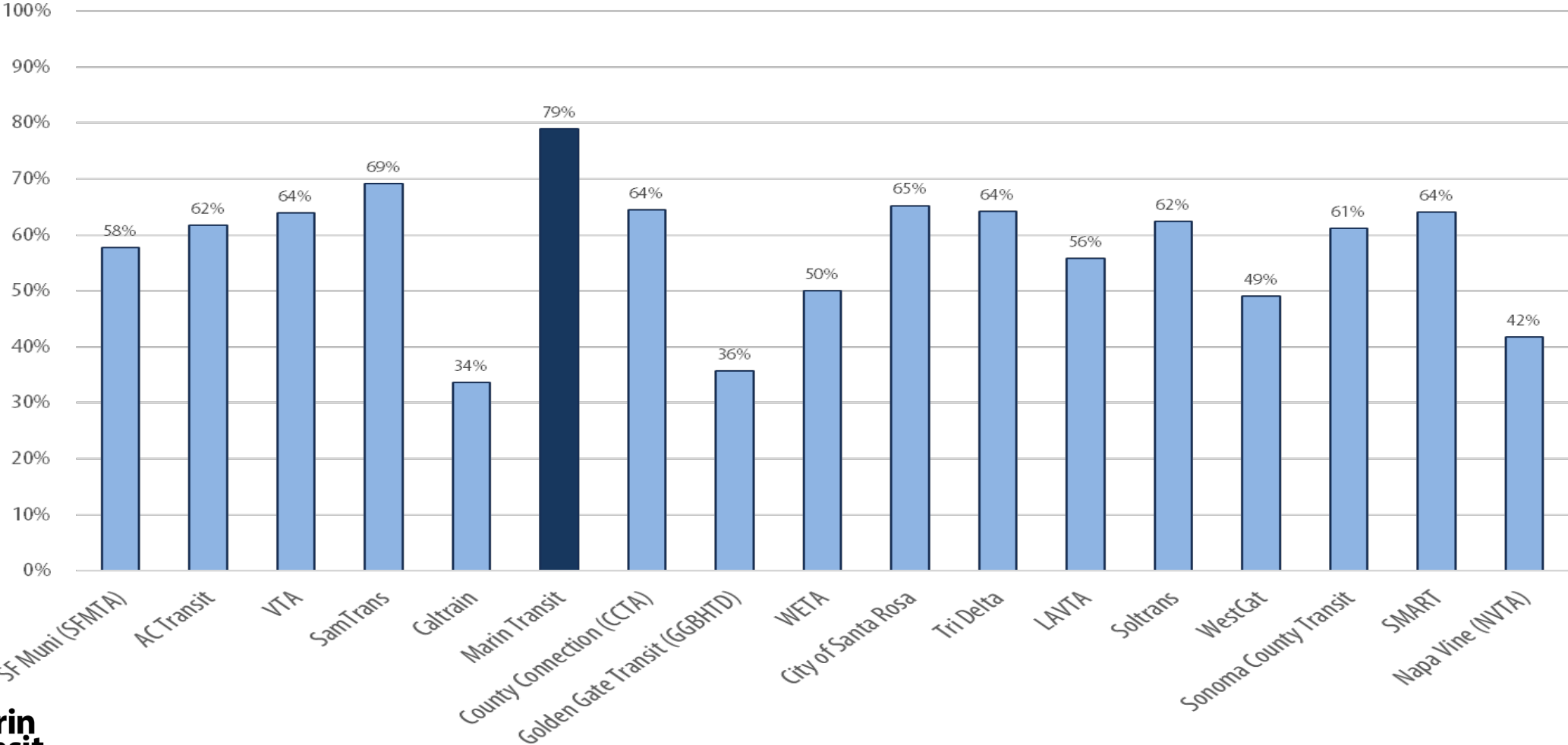
- Increasing wages
- Call center hold messaging reflects employment opportunities
- Rider incentive for employee referrals
- Updated hiring / marketing materials
- Hosting monthly job fairs & going into the community to seek employees
- Partnerships with external organizations (targeting retired, unhoused, loaner drivers, etc.)
- Staff roundtables to seek feedback
- Messaging at DMV locations

Responding to Marin Access Staffing Shortages

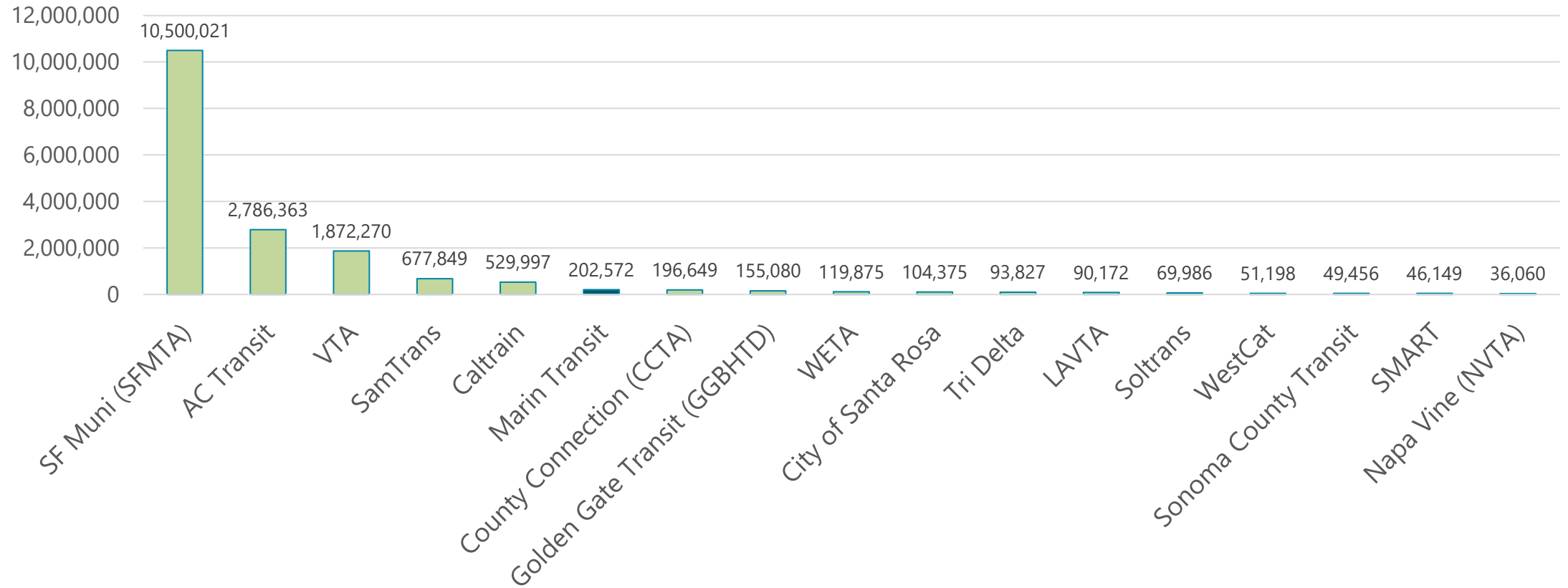
Exploring Operational Innovations

- Partnerships with volunteer driver programs and/or concierge services
- Partnerships with TNCs
- Updating settings in scheduling software

% Pre-COVID Ridership (Jan 2020 vs Jan 2023)



Monthly Ridership (January 2023)

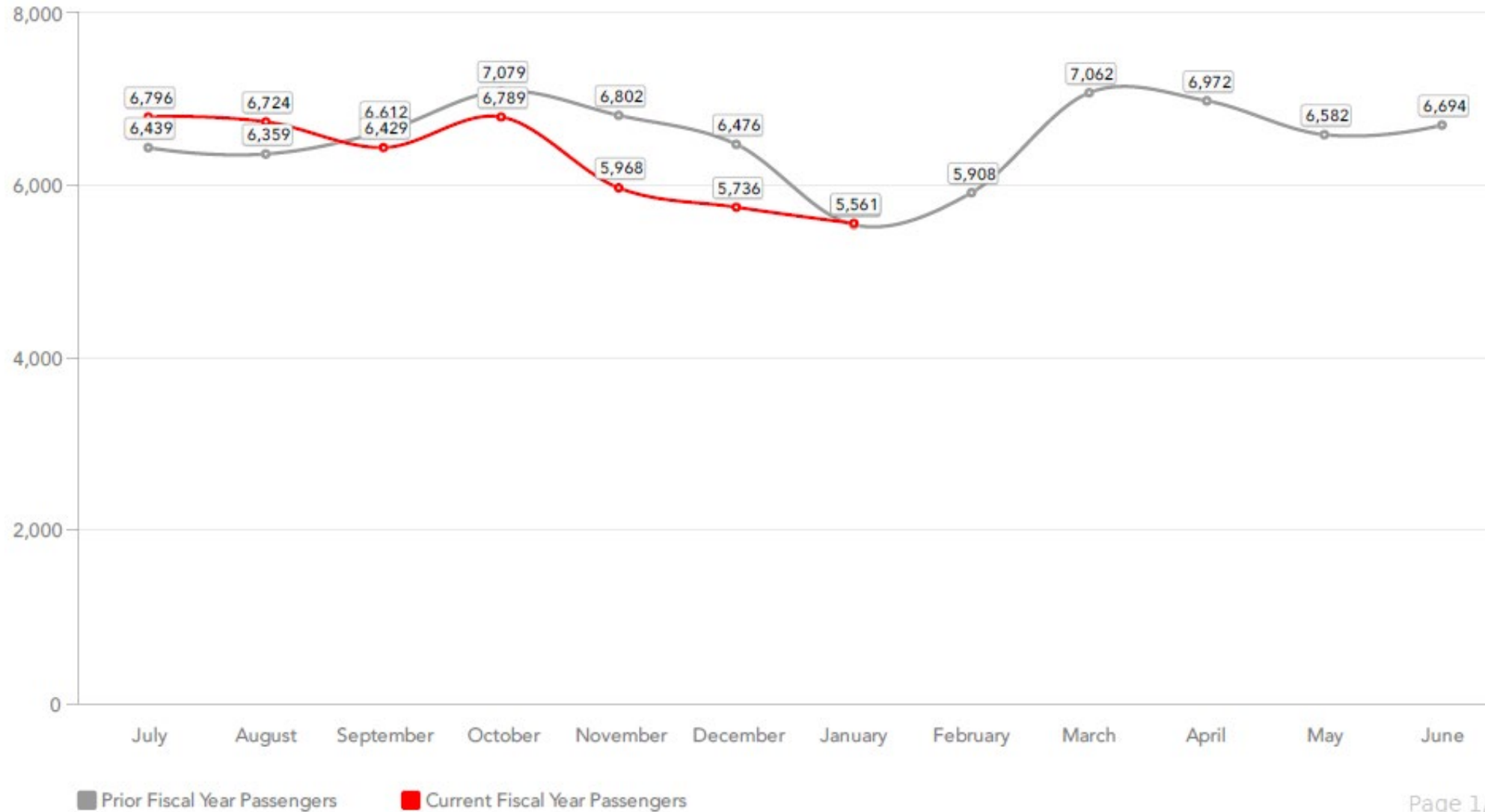


Source: National Transit Database Monthly Module Adjusted Data Release

Fixed Route Ridership – January 2023



Demand Response Ridership – January 2023



Thank you

CONTACT

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