



Monthly Monitoring Report for April 2016

The Monthly Monitoring Report is one method that Marin Transit staff uses to track and evaluate route and service performance. Service planning decisions are based on a combination of service planning goals and performance criteria, including the transit performance measures established under Measure A.

Marin Transit makes changes to improve connections, adjust supplemental school routes, fill identified gaps, or fix missed connections on a quarterly schedule that matches Golden Gate Transit's driver sign-ups.

Report Format

The data presented in this report for April is generated directly from TransTrack, Marin Transit's data management system. TransTrack allows Marin Transit to consolidate and analyze all operational data from the District's transit programs and contractors as one system.

One of the most significant benefits of the system is the ability to create the Monthly Monitoring Report. This report captures all costs associated with service operations and is not limited to contractor costs. This reporting format most accurately represents the District's actual cost of providing service.

Route performance is presented relative to typology-based targets. The targets were most recently updated in the FY2016-2025 Short Range Transit Plan and adopted by the Board in July 2015. These typology-based targets aim to match routes and service levels to the markets they are intended to serve. All performance and financial data is consistent with the District's reporting for the National Transit Database.

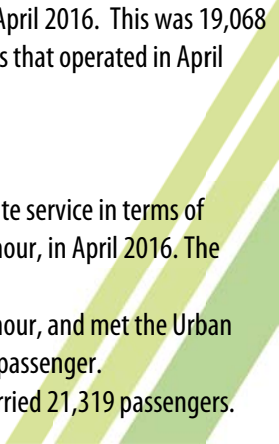
A summary of customer feedback is included as an attachment to the report. This table shows the number of comments, issues, or complaints received and categorizes them by type and program. Comments are received in various ways: by phone (recorded by Marin Transit staff, the Golden Gate Transit Customer Service Center, or the service provider directly), written comment cards, letters, in person, emails, or through an online comment form.


April 2016

In April 2016 Marin Transit carried a total of 272,657 passengers system wide, a decrease of about 6.9% compared to April 2015. There was one less weekday and one additional Saturday in April 2016 compared to April 2015.

On fixed-route transit services, including Yellow School Bus, Marin Transit carried 258,889 riders in April 2016. This was 19,068 (-6.9%) fewer riders compared to April 2015. Out of the 27 routes with adopted performance targets that operated in April 2016, 18 routes met their productivity targets and 18 routes met their subsidy targets.

Routes Performing Well or Improving

- **Route 35** serving the Canal area of San Rafael remains the most productive fixed route service in terms of passengers per revenue hour and carried 37,821 passengers, or 53.9 passengers per hour, in April 2016. The route met its subsidy goal at \$1.25 per passenger.
 - **Route 36** was the second highest in productivity with 36.3 passengers per revenue hour, and met the Urban Trunk productivity standard of 25 passengers per hour and subsidy goal at \$2.58 per passenger.
 - **Route 71** continues to be productive with 33.6 passengers per revenue hour, and carried 21,319 passengers.
- 

- 
- **Shuttle Route 259** was the most productive shuttle route in April 2016, carrying 15.3 passengers per hour. The route also met its subsidy goal at \$4.60 per passenger.
 - **Shuttle Route 257** was the second most productive shuttle route in April 2016, carrying 11.6 passengers per hour. The route also met its subsidy goal at \$6.46 per passenger.

Underperforming Routes

- Routes that did not meet their productivity targets (passengers per hour or passenger per trip) in April 2016 include: **Routes 17, 22, 29, 45, 66, 115, 125, 139, and 228.**
- Routes that did not meet their subsidy targets (subsidy per passenger) in April 2016 include: **Routes 17, 22, 23, 29, 45, 66, 71, 219, and 228.**

Local Service Operated by Golden Gate Transit

In April 2016, Marin Transit carried 174,596 patrons on local transit service operated by Golden Gate Transit (GGT). The 24.0 passengers per revenue hour productivity rate for local service is 2.7 passengers per hour lower (-10.2%) than the rate reported for April 2015. Marin Transit local routes operated by GGT carried 24,919 (-12.5%) fewer passengers compared to April 2015.

Some of this reduction in ridership on this program can be attributed to the introduction of Yellow Bus service to White Hill Middle School. This new service replaced supplemental school trippers provided on Route 23, which experienced a 26.5% drop in ridership in April 2016 compared to the previous year.

Community Shuttles

The Community Shuttles carried 37,267 passengers in April 2016, with a productivity of 11.5 passengers per hour. This number corresponds to a 4.2% increase in passengers compared to April 2015. Of the six shuttle routes that operated in April 2016, five met the productivity target, and four met the subsidy target.

The Santa Venetia Route 233 shuttle continues to meet the 8 passengers per hour Local Connector productivity goal, carrying 11.5 passengers per hour. Route 259 was the most productive shuttle route in April 2016, and carried a total of 12,731 passengers or 15.3 passengers per hour. Route 257 was the second most productive shuttle route, carrying 11.6 passengers per hour. Routes 219 and 251 also met the productivity goal, carrying 8.5 and 11.4 passengers per hour, respectively.

Muir Woods Shuttle

The 2015 Muir Woods Shuttle season began on April 2, 2016. In its first month of operation, the Muir Woods Shuttle carried 8,018 passengers, or 21.6 passengers per hour, and did not meet the productivity goal. The service also did not meet its subsidy goal at \$4.22 per passenger. On the days of operation in April, the Shuttle carried an average of 13.1% of all park visitors.

West Marin Stagecoach

The Stage carried 9,114 passengers in April 2016, 0.3% fewer than in April 2015. Both Routes 61 and 68 met the 4 passengers per hour rural service standard, both carrying 6.6 passengers per hour.

Supplemental School Routes

In April, supplemental school services carried 15,488 passengers. This was a 36.1% decrease in ridership compared to last year. This is largely attributed to the replacement of Routes 126 and 127 with Yellow Bus service to White Hill Middle School and Hidden Valley Elementary School.



The best performing route was Route 151 (Hamilton – San Jose MS – San Marin HS), with an average of 47.6 passengers per trip. The poorest performing route was Route 115 (Marin City – Tam HS – Mill Valley – St Hilary) with 13.0 passengers per trip.

Yellow School Bus

Beginning this 2015-16 school year, Yellow Bus service replaced supplemental school tripper service to Ross Valley School District that was previously provided on Routes 23, 126, and 127. In April, the service carried a total of 12,281 passengers.

College of Marin

Marin Transit launched a new express service between San Rafael and College of Marin on August 17, 2015. The route provides a faster and more direct connection to the Kentfield campus from the San Rafael Transit Center, with some trips serving Indian Valley Campus. The route was developed in partnership with the College and is fully funded by the College through a transportation fee paid by all registered students. The fee also enables College of Marin students to ride any Marin Transit local route for free by showing their student ID card.

After analyzing ridership on the new route during the Fall semester, staff adjusted the Route 122 schedule for the Spring 2016 semester to better align with class ending times. During the second full month of the new schedule, Route 122 carried a total of 2,125 passengers.

Demand Response

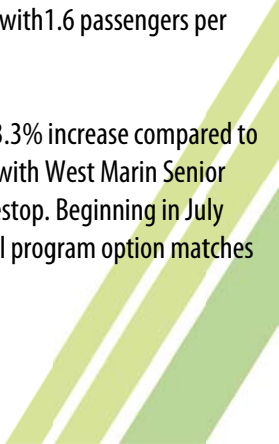
Marin Access provided a total of 13,768 trips on all demand response and mobility management programs in April 2016. Overall ridership on these programs decreased 8.2% in April 2016 compared to April 2015.


Local paratransit continued to meet its productivity standard. Local paratransit carried 10,523 passengers, with a service productivity average of 2.2 passengers per hour (meeting the 2.0 standard). This number of passengers represents a 9.7% decrease in ridership compared to April 2015.

The Novato Dial-a-Ride service carried 367 passengers and met its productivity standard at 2.2 passengers per hour. Ridership in April 2016 was 3.7% lower than in April 2015.

Beginning December 9, 2015, a new general public dial-a-ride service replaced Route 65 service between Dillon Beach, Tomales, and Petaluma. The service provides curb-to-curb pick-up and drop-off and operates on Wednesdays only. During its third month of operation, the service carried 32 passengers and did not meet its productivity target with 1.6 passengers per hour.

The Volunteer Driver Program in April 2016 completed 1,375 trips for 130 clients. This represents a 3.3% increase compared to April 2015. The service is available to West Marin seniors and disabled residents through a contract with West Marin Senior Services and in the urbanized areas along the Highway 101 corridor through a contract with Whistlestop. Beginning in July 2015, a new “traditional” volunteer driver program complements these two options. This traditional program option matches seniors and disabled residents with trained drivers.





In April 2016, the Catch-a-Ride program provided 1,471 one-way trips, a decrease of 9.4% compared to April 2015. The program was launched in September 2012, and provides discounted taxi rides for ADA (Americans with Disabilities Act) eligible riders and seniors.

